



The Engaging Leader

Leadership is the ability to build and maintain a high performing team and is the fundamental resource for team survival and effectiveness. Engagement is the tie that binds the leader to a high performing team. Great leaders engage followers and harness their energy to perform to their highest ability.

A team's engagement is the single greatest indicator of its potential success or failure. From making money to winning wars, the most engaged teams prosper. The strongest influence on an individual's engagement is their direct boss. As a leader, you influence your employees' performance and your team's success.

A true measure of engagement with your teams is the way your communication is received and acted upon, and how willing and able your team is to accept, and effect change in the organisation.

This module will look at the key elements of effective communication, how you as a leader bring key messages to life and how you can lead change in a challenging world.

The module will encourage you to look at your approach to communication, work with others across the organisation and other authorities to explore your individual and shared challenges and consider your leadership of change projects.

Pre-module activities and post-session tasks will enable you to fully engage with the content and effectively apply it to your work situation.

Key learning objectives:

Session 1 – Effective Communication

- Learn effective communication techniques so you can turn basic information in to compelling and engaging messages
- Understand how to engage an audience using different communication methods and bring messages to life
- Practice using story telling techniques to enhance communication with personality and individuality

Session 2 – Leading Change

- Learn what the main barriers to change are and how to deal with them
- Explore a straight-forward process to effectively lead change and help people through the transition from the current state to the new state
- Understand the different reactions to change and how to manage them to improve the result
- Create a practical action plan for implementation in the workplace